Dear Potential Optimist Club Business Member,

The Optimist Club of West Bend is excited to be able to offer a limited number of Business Memberships to businesses in the West Bend Area.

When considering how the *Optimist Club of West Bend* could continue to support its various youth-oriented projects, both now and into the future, one way identified is to broaden its membership to include local businesses. That is why the *Optimist Club of West Bend* has created the new category:

***Business Buddy,*** an **Optimist Club Business Membership**

We know that running a business is time consuming and time is money. Having the time to get away to a meeting or an event can be a huge challenge. Our Business Membership is structured to allow any of your employees to attend a meeting or event with our club. This could be the same person, a rotation, whoever is interested or whoever is available. The best part, is that attendance is not required or even expected, but is always appreciated.

The *Optimist Club of West Bend* would like to invite your business to become a “*Business Buddy*” and join our efforts in “*Bringing Out the Best in Kids.”* We are offering you the opportunity to align your business with the many positive youth activities and awards supported by the *Optimist Club of West Bend*.

Please review the additional information in this folder which shows how the *Optimist Club of West Bend* fulfills its stated mission and purposes, and then consider how much positive public exposure your business would garner by being identified as an Optimist Club Business Member – “*Business Buddy*.”

**Benefits of a Business Membership**

* A close-up of a certificate

  Description automatically generatedAny employee, as a business representative, can attend a club meeting and have lunch.
* Any employee, as a business representative, can attend club events or functions.
* The business has equal voting rights for all club business.
* The business will receive the Optimist Magazine from Optimist International.
* The business will receive a framed certificate.
* The business will receive a framed Optimist Creed.
* The business will be advertised in the Club Newsletter and website (www.OptimistClubofWestBend).
* The business will receive the Club Newsletter.
* Attendees at meetings and events are covered by insurance provided through Optimist International.

**Costs of a Business Membership**

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| **Term** | **Membership Period** | **Joining Timeframe** | **Cost** |
| Full Year | October 1 – September 30 | Join Prior to October 1 – December 31 | $340 |
| Partial Year (3/4) | January 1 – September 30 | Join Between January 1 – March 31 | $255 |
| Partial Year (1/2) | April 1 – September 30 | Join Between April 1 – June 30 | $170 |
| Partial Year (1/4) | July 1 – September 30 | Join Between July 1 – August 31 | $85 |